1. For each of the following functions, explain in words what the derivative is telling us.
(a) The temperature in degrees Fahrenheit is given by $F(C)=\frac{9}{5} C+32$, where $C$ is the temperature in degrees Celsius.
(b) The number $D(p)$ of donuts that I sell is a function of their price $p$.
(c) The time $R(T)$ that it takes to cook a 20 lb . turkey is a function of the oven temperature $T$.
2. Let $p$ be the price (in dollars) of 1 lb . of delicious cheese. Let $Q(p)$ be the number of pounds of delicious cheese that I'll buy if the price is $\$ p$.
(a) In words, what does the equation $Q(2)=10$ mean?
(b) Do you expect $Q^{\prime}(2)$ to be positive or negative? Why?
(c) If $Q(2)=10$ and $Q^{\prime}(2)=-3$, roughly how much delicious cheese would I buy if the price $p$ went up to $\$ 2.10$ ?
(d) In words, what is $Q^{\prime}(2)$ telling you?
3. Newton's law of gravitation states that the gravitational force $F$ between two bodies of mass $m_{1}$ and $m_{2}$ respectively is given by the equation

$$
F(r)=G \frac{m_{1} m_{2}}{r^{2}}
$$

where $r$ is the distance between the centers of mass of the bodies and $G$ is the gravitational constant. Compute $\frac{d F}{d r}$, and explain the physical significance of its sign.

